

Individual Report

Imagine that you are the Once-ler at the end of the story of *The Lorax*. Write a diary entry describing how you would have run your business differently given your current knowledge about the ways things turned out. As the Once-ler, do you think industrialization is a problem, progress, or a promise?

Evaluation Criteria

- Diary entry is written from the point of view of the Once-ler.
- Diary entry identifies at least three negative social and environmental effects created by the Once-ler's factory.
- Diary entry presents a clear plan for sustainable development; one that would prevent the negative social and environmental effects present in the original version of the story.
- Diary entry includes a sustainable plan that will meet human, economic, technological, and environmental needs.
- Diary entry discusses whether industrialization is a problem, progress, or a promise.